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CO-sponsor: CHAPA

Citizens' Housing and Planning Association (CHAPA) is a non-profit umbrella organization for affordable housing and community development activities in Massachusetts. Established in 1967, CHAPA is the only statewide group that represents all interests in the housing field, including non-profit and for-profit developers, municipal officials, local housing providers and advocates, lenders, property managers, architects, consultants, homeowners, tenants, local planners, foundation and government officials, and others.



Housing Matters: Securing a Future for our Lowest Income Families

Tuesday, February 7, 2012 9:00 am to 11:30 am

The Boston Foundation 75 Arlington Street Boston, MA







www.HomeFunders.org

# Home Funders Contributors 2003 — 2011

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# **Program Agenda**

9:00 a.m. REGISTRATION AND BREAKFAST

9:30 a.m. WELCOME

**Geeta Pradhan**, Director of Programs, The Boston Foundation and Chair, Home Funders Collaborative

**Blake Jordan**, Executive Director, Highland Street Foundation and member, Home Funders Collaborative

**Soni Gupta**, Executive Director, Home Funders Collaborative

**HOME FUNDERS VIDEO** 

Barbara Fields, HUD NE Regional Administrator

**KEYNOTE ADDRESS** 

**Mercedes Márquez**, Assistant Secretary, Office of Community Planning and Development, HUD

Lt. Governor Tim Murray

**10:30 a.m.** Angela Brown, Director of Programs,

Hyams Foundation

PANEL

**Moderator: Xavier de Sousa Briggs**, Associate Professor of Sociology and Urban Planning, MIT (formerly, Associate Director, White House Office of Management & Budget)

**Megan Sandel**, Associate Professor of Pediatrics and Public Health, Boston University School of Medicine and Research Scientist, Children's Health Watch

**Aaron Gornstein**, Undersecretary, Massachusetts Department of Housing and Community Development

**Lisa Alberghini**, President, Planning Office for Urban Affairs

11:30 a.m. WRAP UP AND THANKS

#### **Barbara Fields**

Barbara Fields was sworn in on April 25, 2011 as HUD's New England Regional Administrator. As Regional Administrator, Barbara serves as HUD's liaison to mayors, city managers, elected representatives, state and local officials, members of Congress, private and non-profit developers, stakeholders and customers. Fields is one of 10 regional administrators in the United States.

Prior to joining HUD, Barbara served for 20 years as the Executive Director of the Rhode Island office of Local Initiatives Support Corporation (LISC). While serving at LISC, Barbara developed a proven record of building a strong community development sector that produced affordable housing. She successfully linked housing development in low income communities with strategic community economic development, education and public safety initiatives.

Prior to her service at LISC, Barbara worked for the Massachusetts Government Land Bank, a quasi-public state development finance agency, and the Boston Redevelopment Authority, the City's main redevelopment agency.

Prior to HUD, Barbara served in leadership positions on many professional and community boards, including serving as Vice Chair of the Providence Housing Authority and Chairwoman of the Rhode Island Attorney General's Advisory Commission on Lead Paint.

Barbara has a Bachelor of Arts degree in Political Science and German from Tufts University and a Masters degree in City Planning from Massachusetts Institute of Technology

#### Mercedes Márquez

Mercedes Marquez, Esq., was appointed Assistant Secretary, Office of Community Planning and Development of the U.S. Department of Housing and Urban Development in June 2009.

With a career working on affordable housing and civil rights, Assistant Secretary Márquez administers the key programs that promote affordable housing, community development, and special needs assistance programs, including the Community Development Block Grant (CDBG) Program, the HOME Investment Partnerships program, Homeless Assistance Programs, the Neighborhood Stabilization Program (NSP), and Disaster Recovery funds. These programs represent a current portfolio of more than \$50 billion. Márquez comes to HUD from Los Angeles, where she was the general manager of the Los Angeles Housing Department. Prior to serving the City of Los Angeles, Márquez was vice president of McCormack Baron Salazar, Inc., a national firm specializing in the development, consultation, and management of urban communities. Márquez has also practiced law, specializing in public interest litigation including slumlord, fair housing, public housing, sexual harassment, employment discrimination, and constitutional issues cases. For Márquez, this is a second tour of duty at HUD, having first served as the senior counsel for civil rights and fair housing to HUD Secretary Andrew Cuomo during President Bill Clinton's second term.

## **Timothy Murray**

As Chair of the Interagency Council on Housing and Homelessness (ICHH), Lt. Governor Murray has worked to ensure all residents of the Commonwealth have access to a stable and affordable place to call home. Under the Lt. Governor's leadership, the council created 10 Regional Networks to End Homelessness. Additionally, the council was instrumental in the transfer of the shelter system from the Department of Transitional Assistance (DTA) to the Department of Housing and Community Development (DHCD), a demonstration of the Patrick-Murray Administration's commitment to a housing first solution to address homelessness, and is partnering with DHCD in the process of transforming the emergency shelter system to improve the way we provide resources and shelter to those in need.

Prior to his election as Lt. Governor, Tim was first elected to the Worcester City Council in 1997 and became mayor in 2001. He served as mayor of Massachusetts' second largest city for three terms.

Tim earned his bachelor's degree at Fordham University, earned his law degree from the Western New England College School of Law in Springfield, and became a partner in the Worcester firm of Tattan, Leonard and Murray.

## **Xavier Briggs**

Xavier de Souza Briggs is an author, commentator, educator, and scholar, as well as an experienced manager and policy adviser. He is Associate Professor of Sociology and Urban Planning at the Massachusetts Institute of Technology (MIT). Briggs spent January 2009 to August 2011 on public service leave from the MIT faculty, appointed by President Obama to serve as Associate Director of the Office of Management and Budget in the White House. There, he oversaw a wide array of policy, budget, and management issues for roughly half the cabinet agencies—Commerce, Treasury, Housing and Urban Development, Transportation, Justice and Homeland Security—as well as the Small Business Administration, GSA, financial regulators, and other agencies.

A former community planner, Briggs' award-winning research and teaching are about economic opportunity, effective democracy and governance, and racial and ethnic diversity in cities and metropolitan regions. He is the editor of The Geography of Opportunity (Brookings, 2005), which won the highest book award in planning, and Democracy as Problem-Solving: Civic Capacity in Communities across the Globe (MIT Press. 2008). His latest book, with co-authors Sue Popkin and John Goering, is Moving to Opportunity: The Story of an American Experiment to Fight Ghetto Poverty (Oxford University Press, 2010). Briggs is founder of The Community Problem-Solving Project @ MIT and Working Smarter in Community Development, two innovative online resources for self-directed learning.

A former faculty member in public policy at Harvard, he has designed and led major leadership development, strategy, and other training programs for change agents in the public, private, and nonprofit/nongovernmental sectors. In the public sector, he ran the urban policy research and development unit at the U.S. Department of Housing and Urban Development in the late 1990s. He is a member of the Aspen Institute's Roundtable on Community

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Change and other advisory groups, and his views have appeared in The New York Times, Salon.com, National Public Radio, and other major media. Briggs holds an engineering degree from Stanford, an MPA from Harvard, and a Ph.D. in sociology and education from Columbia University.

### Megan Sandel

Megan Sandel, MD MPH, is an Associate Professor of Pediatrics and Public Health at the Boston University Schools of Medicine and Public Health and Boston Medical Center, the former Director of Pediatric Healthcare for the Homeless at Boston Medical Center, a research scientist with Children's Health Watch and a nationally recognized expert on housing and child health. Dr. Sandel has served as co-Principal Investigator on many grants with the Boston Public Health Commission to study if housing changes improved the health of children with asthma and with Massachusetts Department of Public Health to translate a asthma community health worker model into the medical home.

Over the course of her career, Dr. Sandel has written numerous scientific articles and papers, including the "Not Safe at Home" report in 1999. She has served on numerous committees and advisory boards, such as the National Center for Healthy Homes, a national advocacy group, Advisory Committee for Childhood Lead Poisoning Prevention (ACCLPP) and the Committee on Environmental Health of the national American Academy of Pediatrics. For more information, please visit www.childrenshealthwatch.org.

#### **Aaron Gornstein**

Aaron Gornstein was appointed by Governor Patrick in December 2011 to be the Undersecretary of the Massachusetts Department of Housing and Community Development and he started his position on January 30, 2012. Aaron brings decades of community housing experience to the Administration, after serving as the executive director of Citizens' Housing and Planning Association (CHAPA) since 1990. At CHAPA, Aaron spearheaded the private, non-profit research and advocacy group on affordable housing and community development issues throughout the Commonwealth. Under Aaron's leadership. CHAPA advocated for major state and federal legislation for affordable housing and community development programs, saw membership increase from 250 members to 1,600 and increased its annual budget from \$350,000 to \$3 million, and initiated programs like a housing registry for people with disabilities and a certification program for non-profit homebuyer counseling agencies.

Before working at CHAPA, Aaron was Associate Planner for the City of Cambridge and a Housing Services Coordinator for Tri-City Community Action Program in Malden. He received his undergraduate degree from the University of Wisconsin--Madison and his graduate degree from Tufts University's Department of Urban and Environmental Policy.

### Lisa Alberghini

Lisa B. Alberghini is President of the Planning Office for Urban Affairs, where she has managed the development of more than 950 units of housing with total debt and equity financing in excess of \$320 million since 2001. In addition to overseeing the Office, Ms. Alberghini also plays a significant role in housing policy in the region, and has testified before the State Legislature and Congress to advocate for additional funding and sound housing policies.

Prior to joining the Planning Office, Ms. Alberghini was the Director of the Boston office of The Community Builders, where she oversaw the work of the Development, Property Management, Human Services and Legal departments. During her 18-year tenure with The Community Builders, she managed the development of nearly 1,600 units of affordable and mixed-income housing.

Ms. Alberghini has developed elderly, family and special needs service-enriched housing. She has been a teaching assistant at Tufts University and guest lecturer at Harvard University, Boston College, Boston University, the University of Pennsylvania, and the Urban Land Institute. She currently serves on the Boards of the Housing Partnership Network and Catholic Charities of Boston, and on the Advisory Board for Families United in Educational Leadership. For more information on her current work go to www.poua.org.

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